

**Lean & Get a
Massive income
Every Month**

Guide Book
for Part Time Job Seekers

**How to Earn
Money via Mobile
Networks
in Sri Lanka**



Full Explanation Book



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How to Earn Money via Mobile Networks?

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Summary

This e-book provides a step-by-step guide on creating an **Alert-based SMS Application** for **Dialog, Airtel, Hutch72, and Hutch78**. It also covers the process of **Updating Messages** for your subscribers after your application has been approved by the **IdeaMart team**.

Each subscriber will be charged **Rs. 36 + Tax per month** to receive SMS alerts on their mobile device.

Profit Sharing Explanation

Revenue Sharing Model (70:30)

Each subscriber pays **Rs. 36 + Tax**. The tax amount is remitted to the government, and from the **Rs. 36**, the revenue is distributed as follows:

- **Your Earnings:** Rs. 25.20 per subscriber
- **Mobile Network Operator's Share:** Rs. 10.80 per subscriber

For example, if you have **2,000 subscribers**, your **monthly earnings** will be:

- **Your Total Revenue:** Rs. 50,400 (credited to your bank account)
- **Mobile Network Operators' Share:** Rs. 21,600

This is a brief summary of the earnings structure. Now, let's proceed with the steps to create this application. Please refer to the sections below for a detailed guide.

Introduction

In today's digital world, mobile applications are one of the most powerful tools for generating passive income. Many people in Sri Lanka are unaware that they can earn money by creating simple SMS-based applications using mobile operators like **Dialog, Airtel, and Hutch**. This eBook is designed to guide you step by step on how to develop SMS apps and generate a monthly income of **Rs. 50,000 or more** in your free time.

What is Ideamart?

Ideamart is a **platform by Dialog Axiata** that allows developers and entrepreneurs to build and monetize mobile services using **SMS, USSD, LBS (Location-Based Services), and other APIs**. Even if you are not a programmer, you can use Ideamart's **no-code solutions** to create and launch SMS-based services for businesses, education, entertainment, and more.

Why Choose Ideamart?

- ✔ **Earn Money Monthly** – Get revenue for each SMS sent or received through your app.
- ✔ **No Need for Advanced Coding** – Use ready-made APIs and no-code solutions.
- ✔ **Works with Dialog, Airtel & Hutch** – Reach a large user base across Sri Lanka.
- ✔ **Low Investment, High Profit** – Start with little to no capital and scale up as you grow.

In the next sections, we will **explore how to register, create your first SMS app, and start making money.**

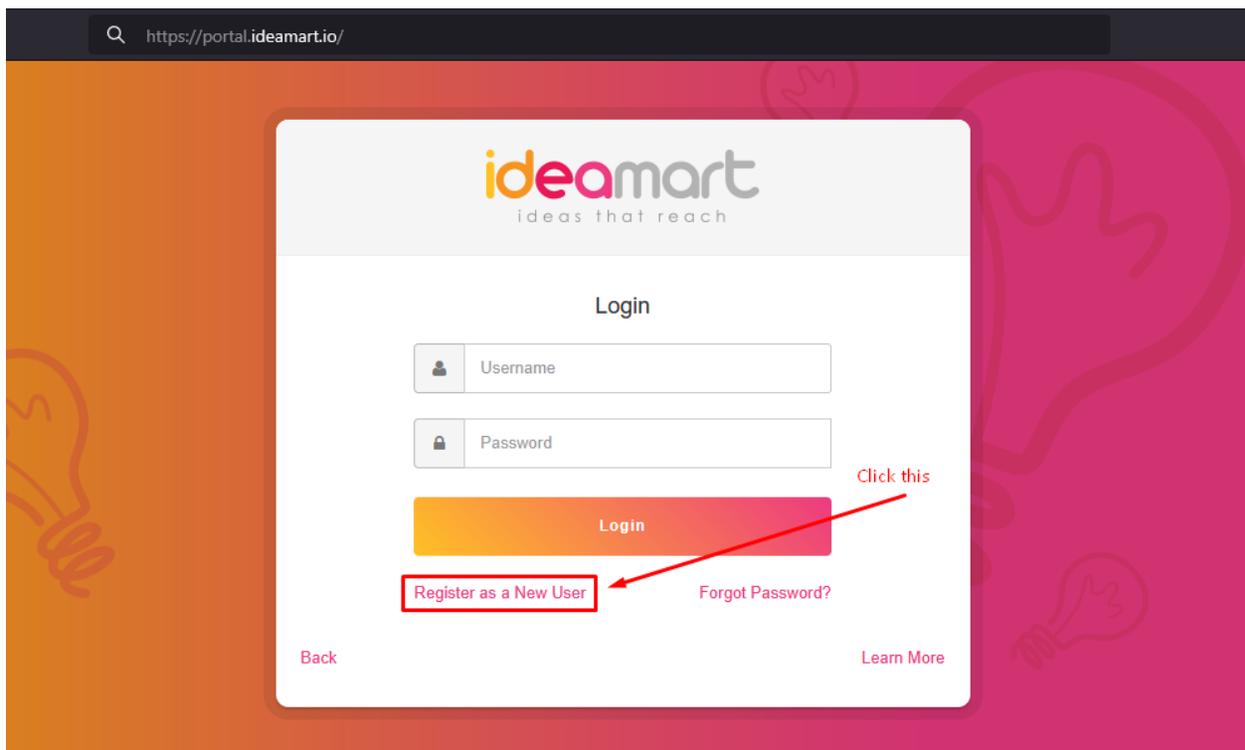
How to Register on Ideamart

Before you start creating SMS apps and earning revenue, you need to **register on Ideamart**. Follow these simple steps to create your free account.

Visit the Registration Page

Go to <https://portal.ideamart.io/> and click on the "**Register as a New User**" button. This will take you to the quick signup form.

As shown below:

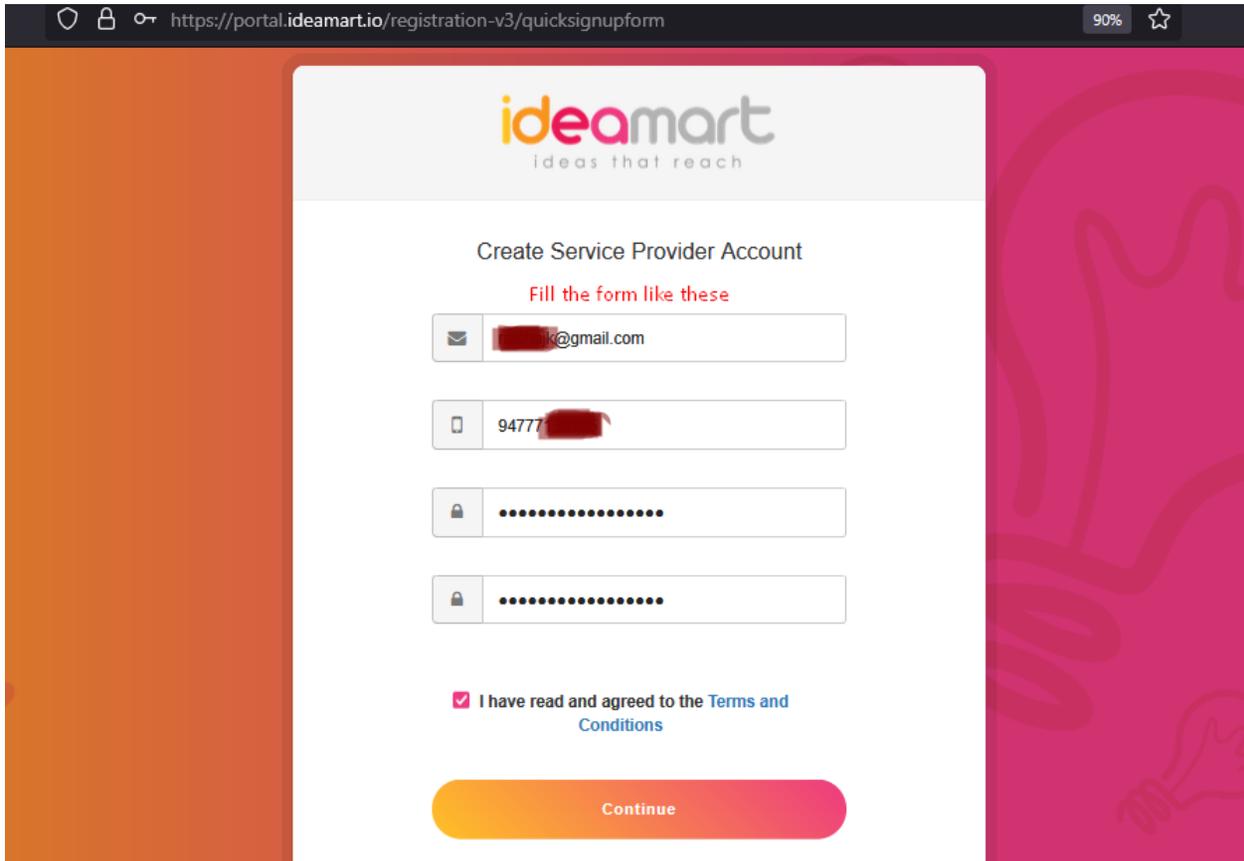


Fill in Your Details

You will need to provide the following information:

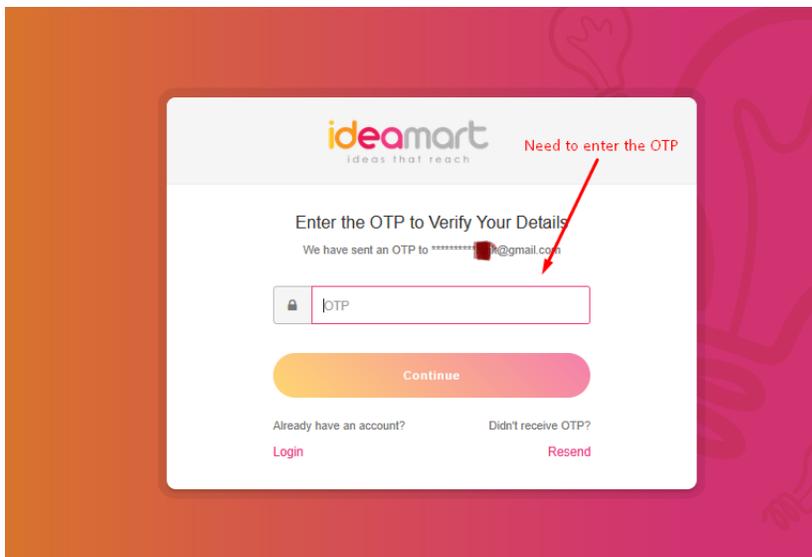
- ✓ **Email Address** – A valid email where you will receive confirmation and updates.
- ✓ **Phone Number** – Your active **Dialog** number for verification.
- ✓ **Password** – Create a strong password for your account.
- ✓ **Confirm Password** – Re Enter same password again.

As shown Below image:

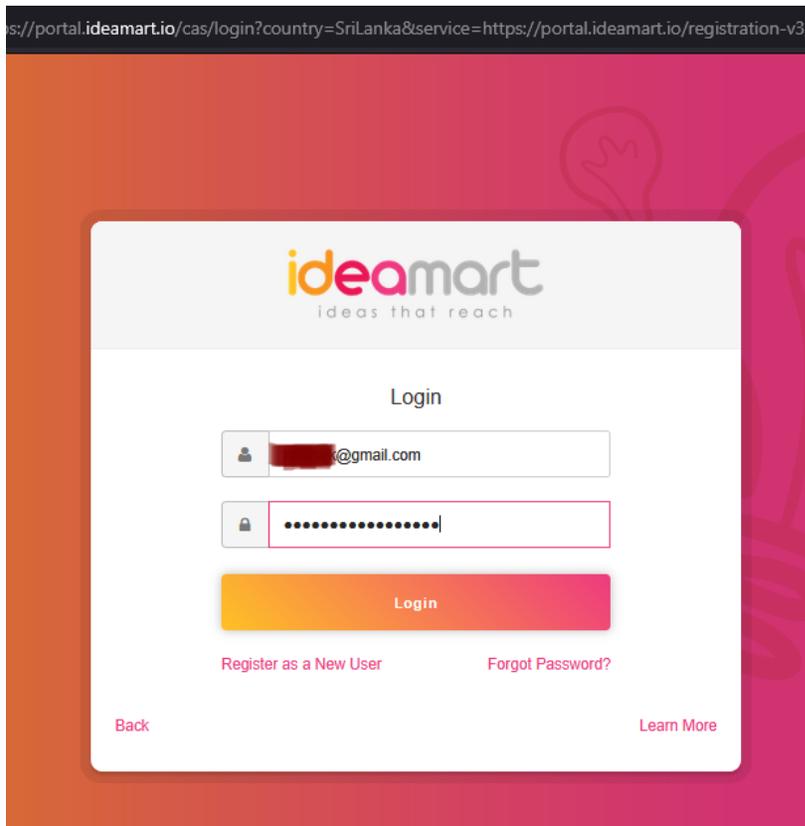


Then Click **Continue**

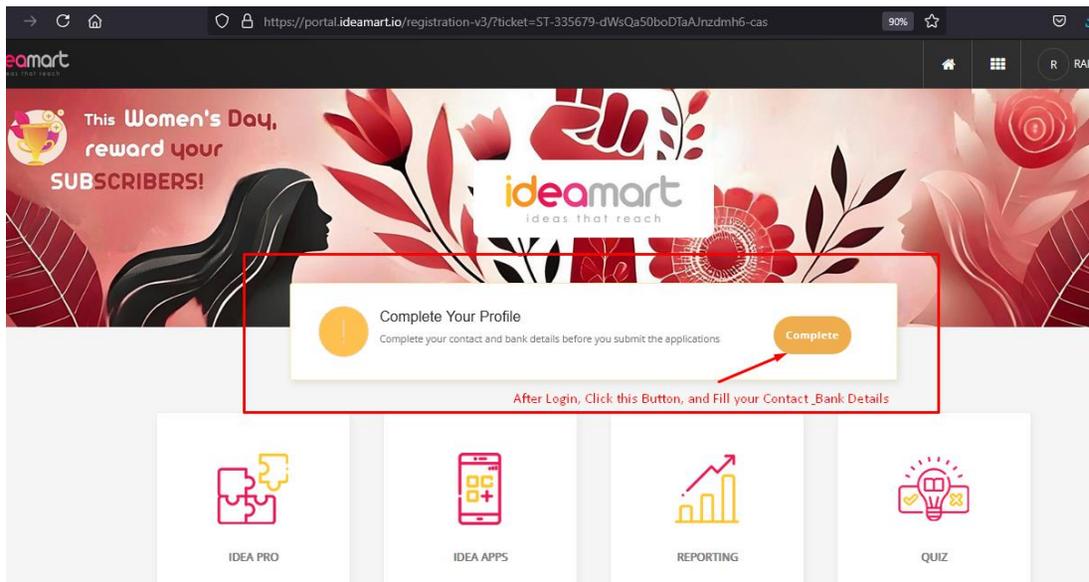
After that you will be asked to enter **OTP number**. (Please check your Email, find the OTP number and Enter it on the window as show in the image below)



Then you have to Login using your **Email & Password**:



After Login, you will be requested to fill your **Contact and Bank Details** as shown in the image below.



Then after you have to fill the form that appears below.

Complete Service Provider Account

Step 1
Enter Your Organization Details

Step 2
Enter Your Beneficiary Details

Organization Details

Organization/Developer Name * <input type="text" value="Your Company Name OR Your Name"/>	Legal Entity * <input type="text" value="Individual"/>
Industry <input type="text" value="IT"/>	
Address * <input type="text" value="123 Main Street, Kandy"/>	
Country <input type="text" value="Sri Lanka"/>	Province <input type="text" value="Central"/>
City <input type="text" value="Kandy"/>	Post Code <input type="text" value="20800"/>

Contact person on behalf of the company

Name * <input type="text" value="[Redacted]"/>	
Date of Birth * <input type="text" value="1980"/>	Gender * <input type="text" value="female"/>
NIC / Passport Number * <input type="text" value="[Redacted] 533V"/>	Optional Contact Number <input type="text"/>
Business Registration Certificate (If available enter your BRC number) <input type="text"/>	Optional Email <input type="text"/>

Please upload the pictures of your NIC (must upload BOTH SIDES) or Passport together with BR copy (BR copy is required for all the legal entities except for 'Individual')

NIC Front / Passport



Upload NIC front Side

NIC Back



Upload NIC Back Side

BRC



Click Next

Enter the details as shown above and Click **Next**:

- ✓ **Full Name** – Your real name as per your identification documents.
- ✓ **Company Name (Optional)** – If you are registering as a business, enter your company name. Otherwise, you can use your full name.
- ✓ **Address & Other Details** – Enter the Address and other details that has been requested.
- ✓ **Upload your NIC**– Upload your NIC / Passport Front & Back image.

After that it requests you to enter your **Bank Details** to receive your Earned money.

Complete Service Provider Account

Step 1
Enter Your Organization Details

Step 2
Enter Your Beneficiary Details

Beneficiary's Bank Details

Beneficiary's Name *

Bank Name *

Amana Bank PLC - 7463

Bank Branch Name *

Bank Branch Code *

6

Bank Account Number *

Back

Cancel

Complete

Click Complete

After filling the bank details click **Complete** button.

Account Approval

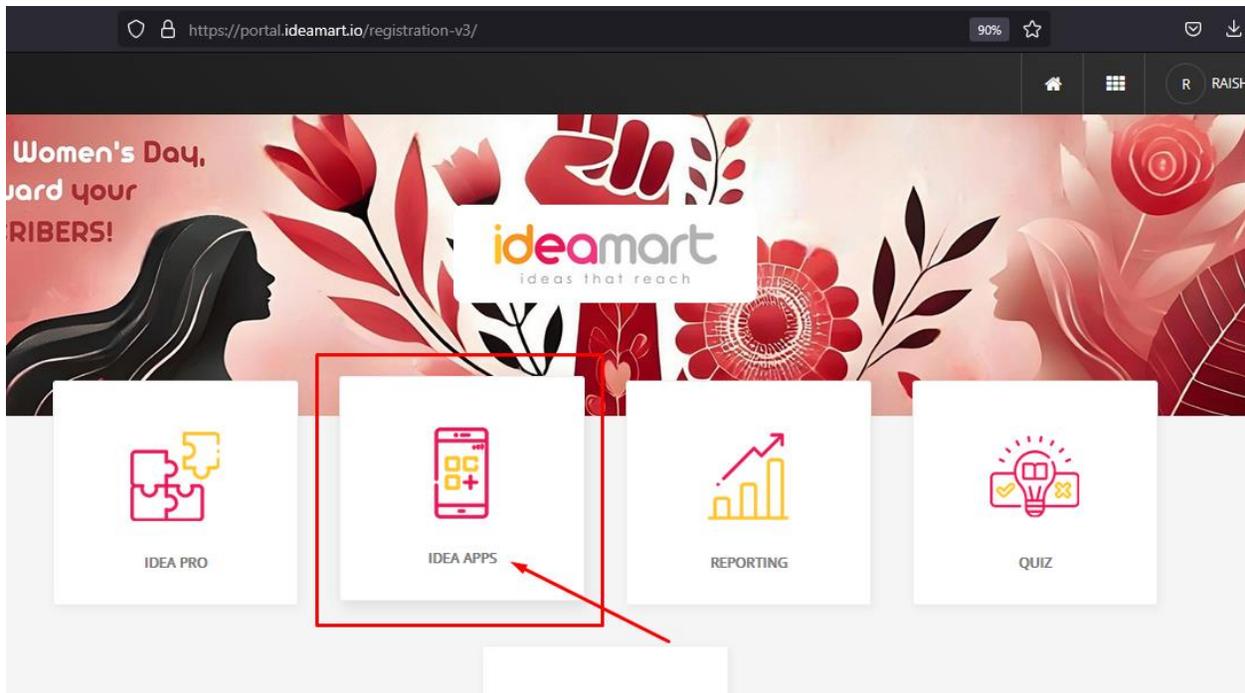
Once you complete registration, the Ideamart team will review your application. If everything is correct, your account will be **approved within 24-48 hours**. You will receive a confirmation email once your account is activated.

Create Application

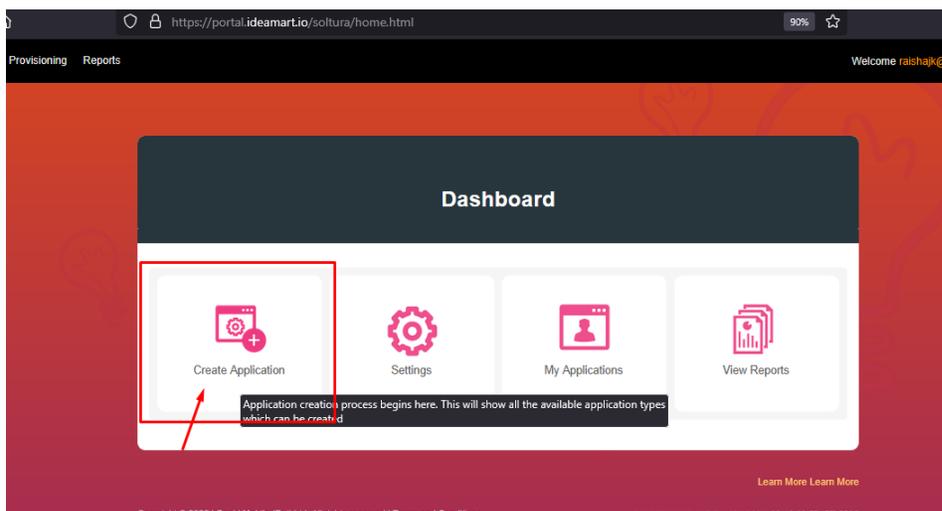
Meanwhile try to create SMS Application. Once registered, you can log in to the **Ideamart Portal** to explore APIs, create SMS services, and start monetizing your apps.

IDEA APPS:

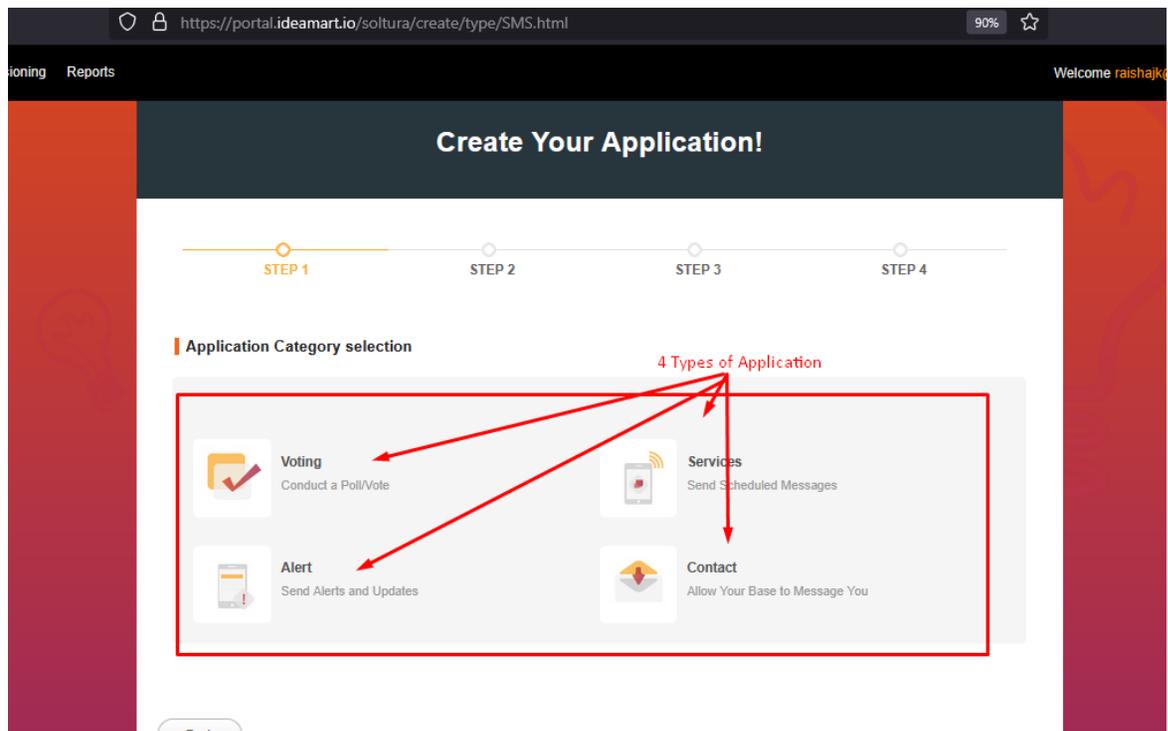
In this lesson, we mainly focus on **IDEA APPS** section. So click **IDEA APPS**.



Then Click on Create Application.



There are 4 types of Applications to create.



However our ultimate target is to Create **Alert** Application where we can send Alert Types of messages to our Subscribers and earn money from them like News Alert.

What is Alert Application?

This is an application which sends updates via messages to your phone. These apps are made possible by alert applications.

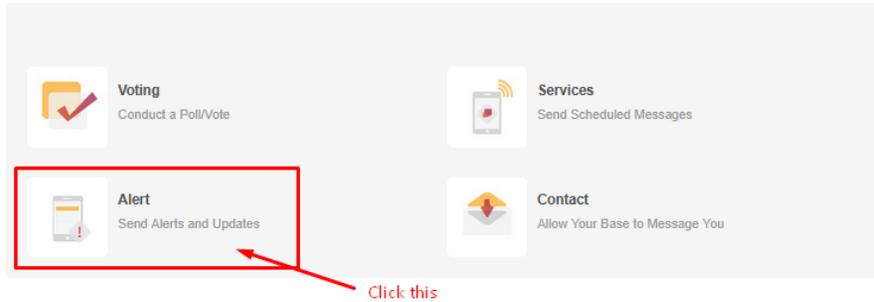
They allow the user to send quick notices, warnings, updates, entertaining information and news to your subscribers

Create Alert Application.

Step 1

Click on the Alert button as follows.

Application Category selection



Step 2

Then fill the details regarding your Alert application.

Send Alerts and Updates

STEP 1 STEP 2 STEP 3 STEP 4

Application Details

Application Name *
Only alpha-numeric characters are allowed.

Keyword Details

Dialog	<input type="text" value="N/A"/>	Create Keyword
Hutch078	<input type="text" value="N/A"/>	Create Keyword
Airtel	<input type="text" value="N/A"/>	Create Keyword
Hutch072	<input type="text" value="N/A"/>	Create Keyword
Celoom	<input type="text" value="N/A"/>	Create Keyword
Ooredoo	<input type="text" value="N/A"/>	Create Keyword
Smart	<input type="text" value="N/A"/>	Create Keyword
OoredooMM	<input type="text" value="N/A"/>	Create Keyword

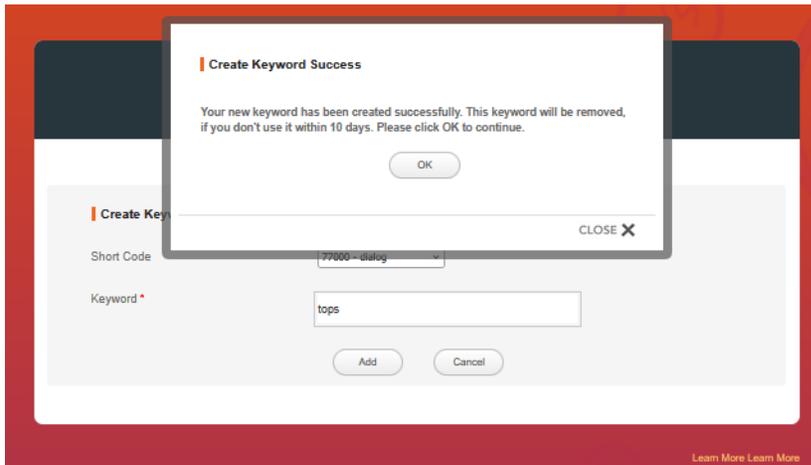
Application Validity Duration Does your application require an expiry date?
Start Date

Description *
Please describe the intended use of this application. Your description will be useful for Ideamart admin to understand and approve the application faster. 200

Do you wish to update the content via SMS?

Application Name – Should have 4-9 characters.

Keyword – Click on the Create Keyword.



Select a Short Code from the given list and enter a Keyword. And Keyword must be a simple unique term which doesn't already exist. Click on the Add button once you enter it. Then Keyword Created Success message window will be appeared as show in the image above.

Likewise you have to create **Short Code with Keyword for Dialog, Airtel, Hutch78, Htuch-72** as shown in image below.

Application Details

Short Code	Keyword	Create Keyword
Dialog	77000 - tops	Create Keyword
Hutch078	77000 - tops	Create Keyword
Airtel	77000 - tops	Create Keyword
Hutch072	77000 - tops	Create Keyword
Celcom	N/A	Create Keyword
Ooredoo	N/A	Create Keyword
Smart	N/A	Create Keyword
OoredooMM	N/A	Create Keyword

Application Validity Duration – If your Voting Application is limited for a certain period of time, select the Does your application require an expiry date? box and specify the expiry date. **But for Alert Application Don't put Expire Date.**

Description – Give a proper description about your application and its purpose because it will be easier to approve your app quickly.

Select the box Do you need to update the content via SMS, if you need to update the content so.

	Airtel	<input type="text" value="77000 - tops"/>	Create Keyword
	Hutch072	<input type="text" value="77000 - tops"/>	Create Keyword
	Celcom	<input type="text" value="N/A"/>	Create Keyword
	Ooredoo	<input type="text" value="N/A"/>	Create Keyword
	Smart	<input type="text" value="N/A"/>	Create Keyword
	OoredooMM	<input type="text" value="N/A"/>	Create Keyword
Application Validity Duration	<input type="checkbox"/>	Does your application require an expiry date?	
	Start Date	<input type="text" value="05/03/2025"/>	
Description *	<input type="text" value="Sports News Alerts!"/>		181
	<small>Please describe the intended use of this application. Your description will be useful for Ideamart admin to understand and approve the application faster.</small>		
	<input checked="" type="checkbox"/>	Do you wish to update the content via SMS?	
	<input type="button" value="Back"/>	<input type="button" value="Next"/>	

Click **Next**.

Step 3

1. The provided details will be displayed as follows.

The screenshot displays a multi-step configuration process. At the top, a progress bar shows three steps: STEP 1, STEP 2, and STEP 3. Below the progress bar, a message reads: "Please verify & press 'Confirm' to continue." The main form area is titled "Application Details" and contains the following sections:

- Application Name:** A text input field containing "TopSport".
- Keyword Details:** A list of four dropdown menus, each showing a keyword and "77000 - tops".
- Application Validity Duration:** A checkbox labeled "Does your application require an expiry date?". Below it, a "Start Date" field contains "26/03/2025".
- Description:** A text area containing "Sports News Alerts! - Alert". Below it, a checkbox labeled "Do you wish to update the content via SMS?".
- Response Configurations:** Two text areas for "Response Message for Subscribing Successfully" (containing "Await updates") and "Response Message for Unsubscribing Successfully" (containing "You will not receive updates").
- Charging Configurations:** A row of logos for various mobile operators (Dunire, Mobitel, airtel, etc.). Below the logos, there are radio button options:
 - From Subscriber
 - Charging Per Message (LKR 3 + tax)
 - Charging for Subscription
 - Daily (LKR 2.4 + tax)
 - Weekly (LKR 15 + tax)
 - Monthly (LKR 36 + tax)

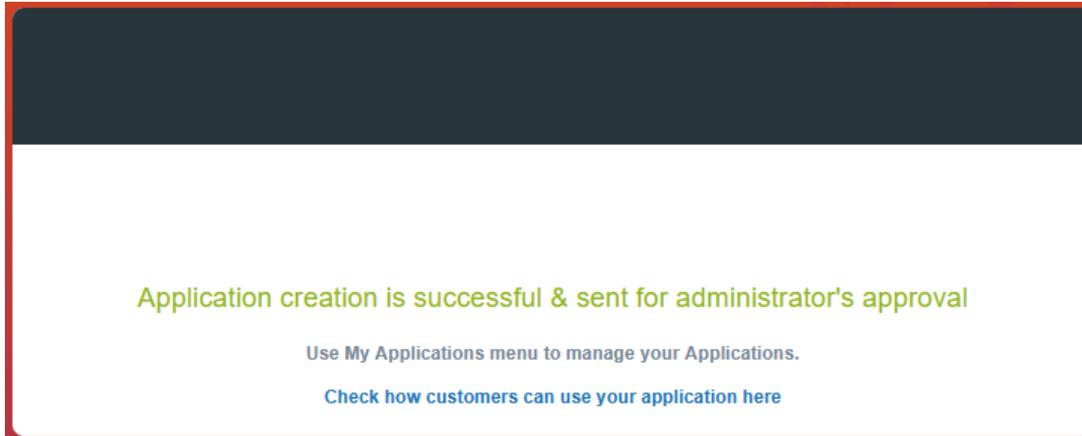
At the bottom of the form, there are three buttons: "Back", "Confirm", and "Cancel". A red arrow points to the "Confirm" button with the word "Click" written next to it.

Response Configurations – The above mentioned details are set by default.

Charging Configurations – The above mentioned details are set by default.

Re-check the details you have entered, modify any changes and click **Confirm**.

Finally, you will see the following

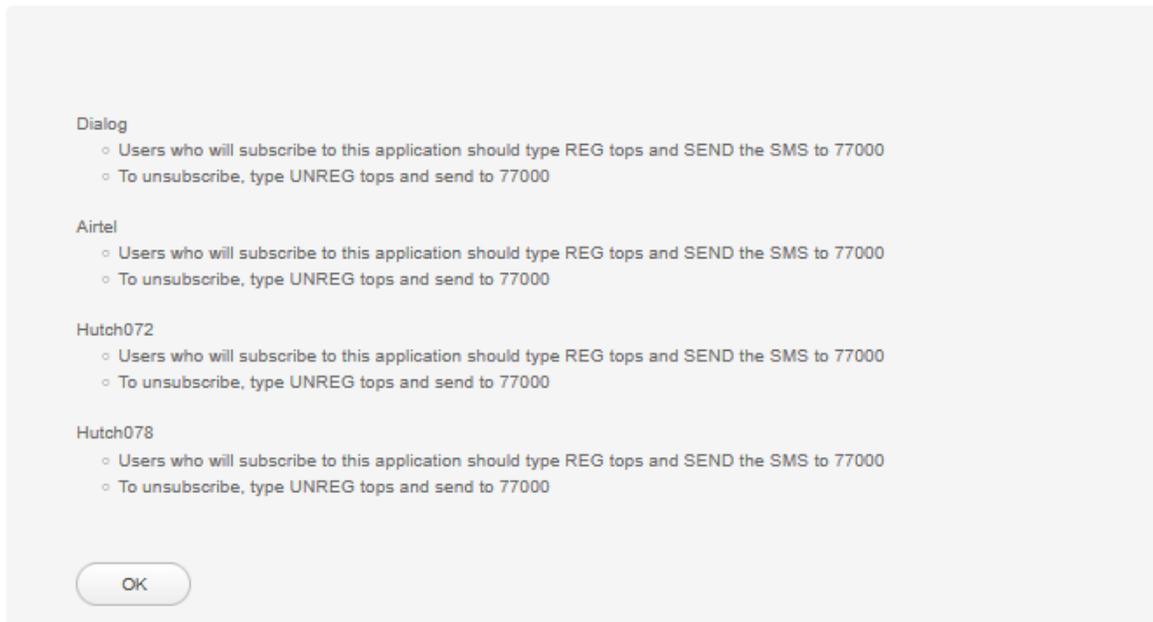


Check How Customers can use your Application. (See the screen Shot below)

User Guide



Application's Quick User Guide



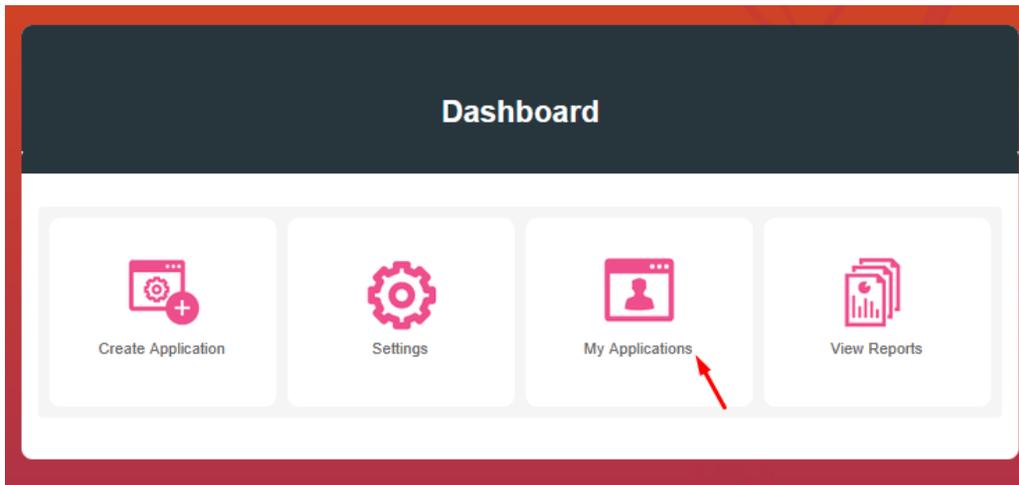
That's all promote your Alert Application and make users to Subscribe your SMS Alert Application and Earn Money. (70% of revenue for you and 30% of revenue will go to Service provider.)

How to get Approval for the App?

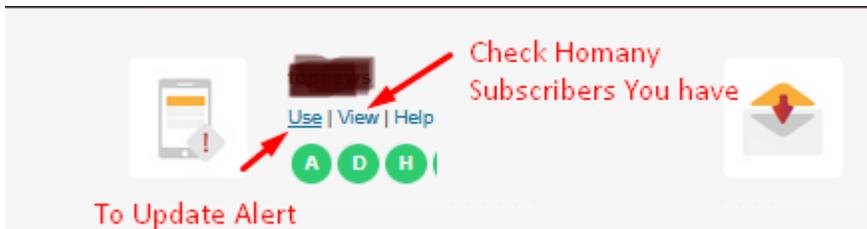
Send Email to : info@ideamart.io by mentioning your created apps for approval and provide sample Alert SMS for reviewing from your Email.

How to Update Message Alert to your Subscribers?

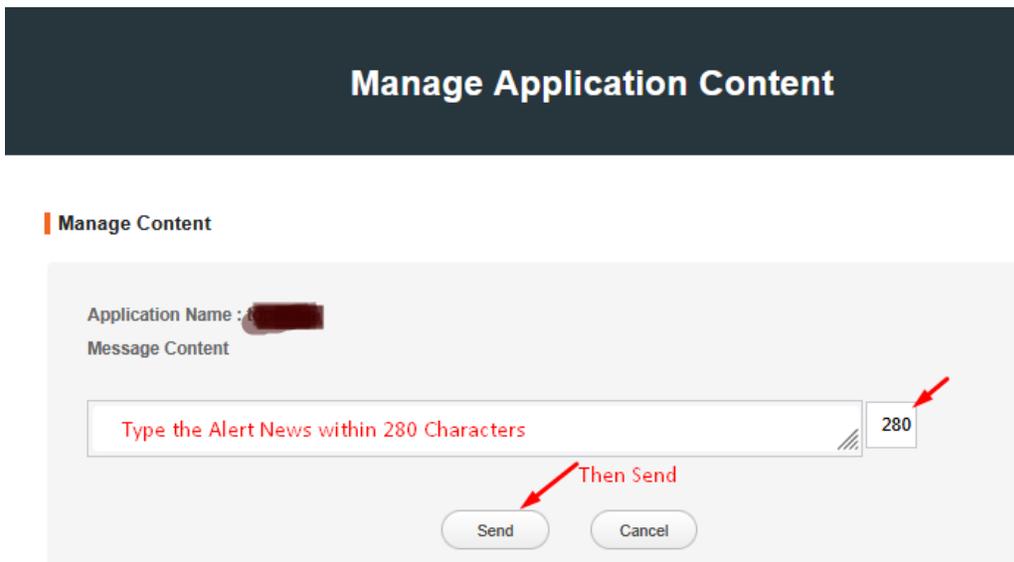
After login to your account, **IDEA APPS > My Applications >** See the image below



Then click **Use** (Under Your Application)



After that Enter the Alert News on the **Message Box** as shown in the below image & Send.



Promote your Application & Earn

Please note when you promote, don't use the logo of any mobile network service provider. That will lead your service got suspension.

Contact Details:

Web: www.ideamart.io

Email: info@ideamart.io

Facebook Page: <https://web.facebook.com/ideamartlk/>

Facebook Group: <https://www.facebook.com/groups/ideamartlk/>

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Connect with Employers & Job Seekers)**